Date

<Formal Addressee>

<Address>

<City>, <State> <Zip>

Dear <Salutation>,

Thank you for your recent gift to the Chancellor’s Annual Fund. I am grateful for your commitment to this vital discretionary fund that gives us the flexibility to seed new programs and take advantage of opportunities that support our strategic priorities.

As a result of your generosity, we are able to create innovative programs for student enrichment and continue advancing UW–Madison’s commitment to excellence in teaching, research, and outreach.

We are grateful for your continued engagement and philanthropic support.

*Thank you.*

On, Wisconsin!

Rebecca M. Blank

Chancellor

Morgridge Friends Distinguished Chair of Leadership